



<http://www.digistarsolutions.com>

PERFORMANCE ANALYSIS MANAGER

WHY CHOOSE PAM ?

Performance Analysis Manager, (PAM), is a cost-effective and dynamic suite comprised of performance management and analysis tools. PAM is offered in four different monthly subscriptions; Standard-\$99[◇], Deluxe-\$199[◇], Premium-\$299[◇] & Enterprise-\$499[◇]. Customized versions available (ask for details).

REASON #1 - PAM IS COMPETITIVELY PRICED...

During a recession, businesses typically need to drastically cut costs while still maintaining profitability as well as their status quo. Consequently, management is forced to produce more with less. PAM is designed to:

- **Produce** a reduction in your organization's data analysis costs without sacrificing results.
- **Deliver** the business insight and efficiency your key decision makers will need.

PAM Price Breakdown				
Period	Standard	Deluxe	Premium	Enterprise
Annually	\$1,188.00	\$2,388.00	\$3,588.00	\$5,988.00
Monthly	\$99.00	\$199.00	\$299.00	\$499.00
Bi-Weekly	\$49.50	\$99.50	\$149.50	\$249.50
Weekly *	\$24.75	\$49.75	\$74.75	\$124.75
Daily **	\$4.95	\$9.95	\$14.95	\$24.95
Hourly ***	\$0.62	\$1.24	\$1.87	\$3.12



Low cost = more money saved.

* Based on 4 weeks
 ** Based on 20 work days (5 days x 4 weeks) in a month
 *** Based on 160 work hours (40 hours x 4 weeks)

REASON #2 - PAM IS MORE EFFICIENT...

The data analysis tools in the suite are pre-configured with performance measurement metrics and dynamically created charts. Pre-configuration allows for:

- **Report generation** in seconds as opposed to exhausting countless hours manually entering data, writing formulas, designing charts and developing summaries.

REASON #3 - PAM IS MORE CONSISTENT...

The pressures from upper management, with respect to reporting deadlines, can subsequently lead to reports filled with errors and miscalculations. Repetitive manual data entry can equate to substantial typos, an increase in number inversions and formula input errors. Utilizing PAM's "Enter Data Once" feature affords the ability to enter raw data only once. **Enter Data Once** provides for:

- **Greater consistency** in the delivery of performance analysis metrics across the suite of tools.

REASON #4 - PAM IS USER-FRIENDLY...

The entire suite is controlled via auto-generated dropdowns at the top of each page. Simply selecting a date, a category and an item, will update the current report with detailed metrics and dynamic charts. Within seconds... the performance analysis of your selected item is presented for your selected timeframe. Entry-level users with basic or minimal prior Excel^(R) experience will find PAM:

- **User-friendly** allowing professionally detailed reports to be produced with approximately 3-5 mouse clicks.

	Product Matrix Breakdown				
	Standard \$99/month	Deluxe \$199/month	Premium \$299/month	Enterprise \$499/month	Custom Contact Sales
Setup	■	■	■	■	■
Actuals	■	■	■	■	■
Quota	■	■	■	■	■
Daily Trend Analyzer	■	■	■	■	■
Weekly Trend Analyzer		■	■	■	■
Monthly Trend Analyzer			■	■	■
Multi-Comparison Tool				■	■
Monthly Calendar View				■	■
Annual Calendar View				■	■
Executive Dashboard				■	■
Custom Analyzers / Dashboards					■

	Feature Matrix Breakdown				
	Standard	Deluxe	Premium	Enterprise	Custom
# of Years of Raw Data	10	10	10	10	up to 50
Categories	1	2	5	10	up to 25
Item(s)	1	5	10	25	up to 150
Enter Data Once	■	■	■	■	■
Daily, Weekly, Monthly, Qtrly & Annual analysis	■	■	■	■	■
Average and YTD Comparison metrics	■	■	■	■	■
Color-coded Conditional Status Indicators	■	■	■	■	■
Dynamic Trending Charts & Graphs	■	■	■	■	■
Above / Below Quota Breakdown		■	■	■	■
Average Needed to Meet Quota			■	■	■
EOY Quota Achievement Advisor				■	■
Automated Performance Summary				■	■
Custom features					■

PAM delivers dynamic analysis with innovative yet practical features which are needed in a functional performance management tool.

Why pay MORE money for LESS productivity?



For \$499/month, PAM provides unlimited hours of analysis and reporting. Hourly consultants provide service for significantly less hours yet cost substantially more.

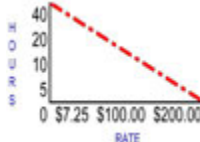
Consultant	Consultant Hourly Rate Breakdown				
	Daily x 8 hours	Weekly x 40 Hours	Bi-Weekly x 80 Hours	Monthly x 160 Hours	Annually x 1920 hours
\$7.25 [^]	\$58.00	\$290.00	\$580.00	\$1,160.00	\$13,920.00
\$15.00	\$120.00	\$600.00	\$1,200.00	\$2,400.00	\$28,800.00
\$25.00	\$200.00	\$1,000.00	\$2,000.00	\$4,000.00	\$48,000.00
\$50.00	\$400.00	\$2,000.00	\$4,000.00	\$8,000.00	\$96,000.00
\$75.00	\$600.00	\$3,000.00	\$6,000.00	\$12,000.00	\$144,000.00
\$100.00	\$800.00	\$4,000.00	\$8,000.00	\$16,000.00	\$192,000.00
\$125.00	\$1,000.00	\$5,000.00	\$10,000.00	\$20,000.00	\$240,000.00
\$150.00	\$1,200.00	\$6,000.00	\$12,000.00	\$24,000.00	\$288,000.00
\$200.00	\$1,600.00	\$8,000.00	\$16,000.00	\$32,000.00	\$384,000.00

[^] Federal Minimum Wage in the United States as of 7/24/2009

PAM's monthly subscription fee is a fraction of the cost of a consultant paid hourly. In addition to the cost savings, PAM is also reliable and is always ready to work...it NEVER needs a lunch break...calls in sick...or goes on vacation.

Consultant Hours Worked vs. PAM Monthly Price Comparison				
Consultant	Standard \$99/month	Deluxe \$199/month	Premium \$299/month	Enterprise \$499/month
Hourly Rate	Hours	Hours	Hours	Hours
\$				
\$7.25 [^]	13.66	27.45	41.24	68.83
\$15.00	6.60	13.27	19.93	33.27
\$25.00	3.96	7.96	11.96	19.96
\$50.00	1.98	3.98	5.98	9.98
\$75.00	1.32	2.65	3.99	6.65
\$100.00	0.99	1.99	2.99	4.99
\$125.00	0.79	1.59	2.39	3.99
\$150.00	0.66	1.33	1.99	3.33
\$200.00	0.50	1.00	1.50	2.50

[^] Federal Minimum Wage in the United States as of 7/24/2009



† Digistar Solutions can not be held liable for downtime associated with system maintenance, crashes, or data loss.
 ◇ Introductory pricing offer